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2/19/(6)(1)/ 2010-11/ GSWHP

February 3, 2012

To

Heads of all State Nodal Agencies

Subject: Publicizing Toll Free Helpline No. for Solar Water Heating Systems

Dear Sir,

As you are aware, the Ministry is putting its all efforts to promote the use of Solar Water Heaters in the country by way of organizing Publicity Awareness Campaign and other suitable measures. A Toll Free Helpline No. **1800 2 33 44 77** has been in operation since August 2011, which is being handled by Solar Thermal Federation of India (STFI), Pune. All relevant information on Solar Water Heater has also been made available for the users at Ministry's Website www.mnre.gov.in by clicking Solar Water Heater at its Home Page.

We request you to kindly publicize this Helpline No. and MNRE Website all over your State through your website and publicity measures being taken by you. A sample for publicity is enclosed for kind reference.

Yours faithfully,

Sd/-(Dr. A. K. Singhal) Director In-charge & National Project Manager, GSWHP

Encl.: As above







Get to know about Solar Water Heater, its availability, incentives from Government etc., call toll free Helpline No.

1800 2 33 44 77

(Monday to Friday: 9.30 am to 6.30 pm, Saturday 9.30 am to 1.30 pm)

Also, visit Ministry's website <u>www.mnre.gov.in</u> and click '<u>Solar Water Heater</u>' at its Home Page



Government of India Ministry of New & Renewable Energy Block No.14, CGO Complex, Lodhi Road, New Delhi-110003.

